



September 22, 2010

RE: Bodybuilding.com 2011 Supplement Award Winner!

Dear Scivation,

It is my pleasure to acknowledge Scivation with the following Bodybuilding.com Supplement Awards:

- Recovery Supplement of the Year – Xtend
- BCAA Supplement of the Year – Xtend

The Bodybuilding.com Supplement Awards have set the standard for recognition of the best products and brands in the fitness and supplement industry. With over one million votes pouring in, you should celebrate in knowing that your company is a true winner!

As a recipient of these prestigious awards of excellence, you will receive the following:

- Exposure in advertisements appearing in major bodybuilding & fitness publications
- Online recognition at Bodybuilding.com
- Acknowledgement in nation-wide press release
- Exclusive rights to use the Bodybuilding.com Supplement Award image on your website and print materials.
- Bragging rights for the entire year!

Winning these awards is a great way to increase sales and gain customer recognition. I encourage you to share the news of your win with all your family, friends and fans since it's their vote that helped get you here today.

Now go celebrate your accomplishment – you deserve it! I wish you continued success in your future endeavors, and hope to see your name once again when we reveal the 2012 Bodybuilding.com Supplement Award winners!

A handwritten signature in blue ink that reads "Ryan DeLuca". The signature is stylized and written in a cursive-like font.

Ryan DeLuca
CEO, Bodybuilding.com